

March 4, 2003

To everyone concerned:

Company name: Teikoku Hormone Mfg. Co., Ltd.
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Launch of New Product : hCG TEST TEIZO

This is to inform that we will launch a new product "hCG TEST TEIZO," a pregnancy test based on the immunochromatography utilizing colloidal gold particles, which is in accordance with our strategy to strengthen the product line in the field of obstetrics and gynecology. This is a licensed-in product from ARAX Co., Ltd.

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| 1.Product Name | hCG TEST TEIZO |
| 2.Packaging | 25 tests |
| 3.Purpose of assay | Detection of urinary human chorionic gonadotropin (hCG) |
| 4.Laboratory tests point | Qualitative determination of human chorionic gonadotropin (HCG): 70 points (Sample testing fee) |
| 5.Characteristics | <ol style="list-style-type: none">1 Even at the early stage of pregnancy, the product can be used as an aid for the diagnosis of pregnancy because of its high sensitivity (25 IU/L).2 Test procedure is simple - dipping the test device into the urine sample.3 Test procedure is simple - dipping the test device into the urine sample.4 Test results are easily available by observing the |

presence/absence of red-purple band in the window of the test device.

6.Launch date March 6, 2003

7.Projected sales volume 10% of the market of this product category