

March 14, 2003

To everyone concerned:

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#### Launch of New Product : AMYLIPA Tablets

This is to inform that we will launch the following new dietary supplement for dogs, which is in accordance with our strategy to strengthen our product line for companion animals in the field of veterinary medicines.

We have been marketing veterinary medicines and dietary supplement, and now we will launch "AMYLIPA Tablets," dietary supplement for alleviation of obesity of dogs. Nowadays, many dogs are kept indoors, and the obesity of dogs, which may cause various diseases, is increasing. "AMYLIPA Tablets" are dietary supplement which alleviates the obesity of dogs through the effects of 1) Amylase inhibitor contained in the flour extract and 2) Lipase inhibitor contained in defatted rice germ without limiting feed intake.

1.Product Name	AMYLIPA Tablets
2.Composition	Each tablet contains flour extract and defatted rice germ
3.Purpose of use	Alleviation of obesity of dogs
4.Directions	1 tablet per 10 kg body weight per administration, twice daily before feeding
5.Administration period	6 months (usually)
6.Package	Boxes of 360 tablets (120 tablets X 3)

7.Launch date	March 18, 2003
8.Projected sales volume	3,000 boxes in the first year