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Virbac S.A

Teikoku Hormone Mfg. Co., Ltd.

Virbac and Teikoku Hormone Enter into Business Alliance  
for Promotion of Veterinary Drugs in Japan

Virbac Japan Co., Ltd. ("Virbac Japan"), a wholly owned subsidiary of Virbac S.A., and Teikoku Hormone Mfg. Co., Ltd. ("Teikoku Hormone"), enter into an alliance for promotional activities of veterinary drugs in Japan.

Virbac Japan commits the promotional activities of Virbac Japan's food animal drugs to Teikoku Hormone. Teikoku Hormone commits the promotional activities of Teikoku Hormone's companion animal drugs to Virbac Japan. This alliance envisages Virbac and Teikoku Hormone working together to expand both veterinary drugs business in Japan.

Virbac, the largest veterinary pharmaceutical company exclusively devoted to animal health, mainly conducts sale of companion animal drugs in Japan. This alliance, followed by the launch of its first food producing animal drug, "Virbamec P.O.," a cattle endectocides, will provide Virbac an opportunity to strengthen its presence in Japan. Teikoku Hormone, engaging in ethical and veterinary drugs, has a distinct presence in its food producing animal drugs. Teikoku Hormone aims to reinforce its companion animal drug business and to expand the veterinary drug business in Japan.