

July 1, 2005

Teikoku Hormone Mfg. Co., Ltd.

Grelan Pharmaceutical Co., Ltd.

Establishment of Corporate Mission of ASKA Pharmaceutical Co., Ltd. and Brand Mark

This is to inform that the corporate mission and brand mark of ASKA Pharmaceutical Co., Ltd., a new company to be formed as of October 1, 2005 by the merger of Teikoku Hormone Mfg. Co., Ltd. and Grelan Pharmaceutical Co., Ltd., has been established.

1. Corporate Mission

“Contribute toward improvement of people’s health and progress in medicine through development of innovative pharmaceutical products”

The newly established corporate mission represents the attitude of new company which will actively pursue research and development and create new values in order to contribute to the health and affluent life of the people.

2. Brand Mark

The word “ASKA,” which makes up the new company's name, is derived from the meaning “flying bird,” and its sound gives Japanese atmosphere, warmth and familiarity. It is expected that the new company will “soar” to the future aiming to contribute to the health and affluent life of the people.

The brand mark is designed from crossing ampoules with an image of a “bird flying to the future.”