

**Press Release:**

**Launch of an Emergency Contraceptive, NorLevo<sup>®</sup> 0.75mg Tablets**

ASKA Pharmaceutical Co., Ltd. released on May 24, 2011 the first emergency contraceptive in Japan “NorLevo<sup>®</sup> 0.75mg Tablets.”

This drug is a contraceptive for a new indication of “emergency contraception” and is used urgently to avoid undesired pregnancy when failing in contraception due to the inappropriate application of a contraceptive device, to the forgotten dose of oral contraceptive pills, or to other causes, and when taking no contraceptive measures. This drug exerts a contraceptive effect by a single dose of 1.5 mg (two 0.75mg tablets) within 72 hours after sexual intercourse.

The active ingredient of this drug, levonorgestrel (synthetic progesterone), is designated as an essential drug for emergency contraception by World Health Organization (WHO). Emergency contraception with this drug is an internationally standard procedure.

To date, this drug has been approved in approximately 50 countries in the world. Since This drug is launched in Japan, we will intend to promulgate the proper usage of This drug under the direction of relevant academic societies, organizations, and others and will support the QOL of women by performing sorts of educational campaigns.

ASKA Pharmaceutical Co., Ltd. is endeavoring to enrich its lineup of related products as a specialty pharmaceutical company in the field of obstetrics and gynecology. With the marketing of this drug, ASKA Pharmaceutical Co., Ltd. will intend to make a further contribution to the sound life of women.

<Product profile>

[Brand name] NorLevo<sup>®</sup> 0.75mg Tablets

[Ingredient] Each tablet contains 0.75mg of levonorgestrel

[Description] White uncoated tablets

[Indication] Emergency contraception

[Dosage and Administration] Administer orally 1.5 mg of levonorgestrel once within 72 hours after sexual intercourse

[Packaging] Two tablets (two tablets × 1)

Contacts for inquiries or additional information

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